

ORDER



WZZM 13

Orders
Order / Rev: 724080
Alt Order #: 06389883
Product Desc: PESTKA 4 CONGRESS
Estimate: 2512
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pestka,S/ D/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	46	\$21,455.00	\$18,236.75
10/29/12	10/29/12	12	\$6,365.00	\$5,410.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	46	\$21,455.00	\$18,236.75	0.00
November 2012	12	\$6,365.00	\$5,410.25	0.00
Totals	58	\$27,820.00	\$23,647.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WZZM 13	23%	\$27,820.00
Market	100%	\$120,956.52

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	33%	\$39,915.65
WOTV	2%	\$2,419.13
WWMT	37%	\$44,753.91
WXMI	5%	\$6,047.83
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/26/12	10/26/12	The View The View	CM	11a-12n	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$250.00		0.00			
2	WZZM	10/26/12	10/26/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$480.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WZZM	10/29/12	10/29/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$650.00		0.00			
15	WZZM	10/29/12	10/29/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,500.00		0.00			
16	WZZM	10/29/12	10/29/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
17	WZZM	10/29/12	10/29/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$310.00		0.00			
18	WZZM	10/29/12	10/29/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$600.00		0.00			
19	WZZM	10/29/12	10/29/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$50.00		0.00			
20	WZZM	10/27/12	10/27/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$100.00		0.00			
21	WZZM	10/27/12	10/27/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$300.00		0.00			
22	WZZM	10/27/12	10/27/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
SATURDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
23	WZZM	10/28/12	10/28/12	This Week This Week	CM	10-11a	-----S	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$240.00		0.00			
24	WZZM	10/28/12	10/28/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$540.00	P-3	0.00	NM	1	\$540.00
ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$540.00		0.00			
25	WZZM	10/28/12	10/28/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
SUNDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$75.00		0.00			
26	WZZM	10/28/12	10/28/12		CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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Su 8-9a Su Good Morning America SUNDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
27	WZZM	10/25/12	10/25/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$1,000.00		0.00			
28	WZZM	10/25/12	10/25/12	The View The View	CM	11a-12n	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$250.00		0.00			
29	WZZM	10/25/12	10/25/12	M-F 12-1230p Noon News	CM	12-1230pm	---T---	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
WZZM 13 NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$480.00		0.00			
30	WZZM	10/25/12	10/25/12	M-F 3-4p Katie	CM	3-4p	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$150.00		0.00			
31	WZZM	10/25/12	10/25/12	M-F 530-6a M-F Morning News	CM	530-6a	---T---	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$375.00		0.00			
32	WZZM	10/25/12	10/25/12	M-F 530-6pm M-F News	CM	530-6p	---T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$650.00		0.00			
33	WZZM	10/25/12	10/25/12	M-F 6-7a M-F Morning News	CM	6-7a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
THE MORNING NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$600.00		0.00			
34	WZZM	10/25/12	10/25/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$600.00		0.00			
35	WZZM	10/25/12	10/25/12	M-F 9-10a Take 5	CM	9-10am	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	---T---					1	\$50.00		0.00			
36	WZZM	10/23/12	10/23/12	M-F 1030-11am Millionaire	CM	1030-11a	-T-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$100.00		0.00			
37	WZZM	10/23/12	10/23/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$1,000.00		0.00			
38	WZZM	10/23/12	10/23/12		CM	11a-12n	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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				The View											
				The View											
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$250.00		0.00			
39	WZZM	10/23/12	10/23/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$480.00		0.00			
40	WZZM	10/23/12	10/23/12	M-F 3-4p Katie	CM	3-4p	-T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$150.00		0.00			
41	WZZM	10/23/12	10/23/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				THE MORNING NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$375.00		0.00			
42	WZZM	10/23/12	10/23/12	M-F 530-6pm M-F News	CM	530-6p	-T-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$650.00		0.00			
43	WZZM	10/23/12	10/23/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$1,500.00		0.00			
44	WZZM	10/23/12	10/23/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$600.00		0.00			
45	WZZM	10/23/12	10/23/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$600.00		0.00			
46	WZZM	10/23/12	10/23/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				TAKE FIVE & COMPANY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$50.00		0.00			
47	WZZM	10/23/12	10/23/12	Tue Prime Special 9-10p WZZM 50th Anniversary Special	CM	9-930p	-T-----	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
				WZZM NEWS SPECIAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-T-----					1	\$480.00		0.00			
48	WZZM	10/24/12	10/24/12	The View The View	CM	11a-12n	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$250.00		0.00			
49	WZZM	10/24/12	10/24/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$480.00		0.00			
50	WZZM	10/24/12	10/24/12		CM	3-4p	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

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Estimate: 2512

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$150.00		0.00				
51	WZZM	10/24/12	10/24/12	M-F 530-6a M-F Morning News	CM	530-6a	--W----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
				THE MORNING NEWS AT 530											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$375.00		0.00				
52	WZZM	10/24/12	10/24/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$650.00		0.00				
53	WZZM	10/24/12	10/24/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				EYEWITNESS NEWS 13											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$1,500.00		0.00				
54	WZZM	10/24/12	10/24/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$600.00		0.00				
55	WZZM	10/24/12	10/24/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$600.00		0.00				
56	WZZM	10/24/12	10/24/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
				TAKE FIVE & COMPANY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	--W----			1		\$50.00		0.00				
													Totals	58	\$27,820.00